AMENDMENTS TO THE CLAIMS

Please replace all prior versions of the claims with the following claim listing:

Claims:

1.   (Currently Amended) A ~~media services client device~~ digital home communication terminal (DHCT) of a cable television system, the DHCT comprising:

a memory located in the DHCT for storing subscriber identification information; and

a processor located in the DHCT, the processor configured to receive the subscriber identification information from the memory and a media presentation from a media services server device of the cable television system;

wherein the processor is further configured to insert the subscriber identification information into the media presentation;

wherein the processor is configured to insert textual information of the subscriber identification information into the media presentation during a vertical blanking interval ~~of the presentation~~ of the media presentation; and

wherein the processor is further configured to ensure that the textual information of the subscriber identification information is completely undetectable to a viewer of the media presentation throughout an entire presentation of the media presentation.

2.   (Canceled)

3.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the processor is configured to receive the media presentation from an in band pathway delivered from [[a]] the media services server device.

4.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the processor is configured to receive the subscriber identification information ~~inputted~~ from a remote control device.

4

5.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the processor is configured to transmit a media presentation request to an out of band pathway delivered to [[a]] the media services server device.

6.   (Canceled)

7.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the subscriber identification information is write protected.

8.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the processor is further configured to demultiplex, decrypt, and decompress.

9-17.   (Canceled)

18.   (Currently Amended) The ~~media services client device~~ DHCT of claim 1, wherein the processor is further configured to insert the textual information of the subscriber identification information into the media presentation to enhance tracing copying of the media presentations.

19.   (Currently Amended) A method for inserting subscriber identification information into media presentations, the method comprising steps of:
        receiving subscriber identification information;
        storing the subscriber identification information in memory of a digital home communication terminal (DHCT) of a cable television system;
        receiving a subscriber request for a media presentation at the DHCT;
        receiving the media presentation from a media services server device of the cable television system;
        inserting the subscriber identification information into the media presentation ~~requested by a subscriber~~, wherein ~~the~~ inserting ~~of~~ the subscriber identification information occurs at ~~a media services client device~~ the DHCT, and wherein the media

5

~~services-client-device~~ DHCT inserts textual information of the subscriber identification information into the media presentation during a vertical blanking interval ~~of a presentation~~ of the media presentation; and

configuring the textual information of the subscriber identification information to be completely undetectable to a viewer of the media presentation throughout an entire presentation of the media presentation.

20.   (Currently Amended) The method of claim 19, wherein ~~the~~ receiving the subscriber identification information occurs at the ~~media-services-client-device~~ DHCT.

21.   (Currently Amended) The method of claim 20, wherein the ~~media-services client-device~~ DHCT receives the subscriber identification information and the subscriber request for the media presentation from a remote control device.

22-31. (Canceled)

32.   (Currently Amended) The method of claim 19, wherein [[a]] the media services server device transports the media presentation to the ~~media-services-client device~~ DHCT as a compressed, encoded, and encrypted media stream.

33-36. (Canceled)

37.   (Original) The method of claim 19, wherein the subscriber identification information is write protected.

38-40. (Canceled)

41.   (Currently Amended) The ~~media-services-server-device~~ DHCT of claim [[38]] 1, wherein the processor is further configured to receive ~~a media-services-client~~

6

~~device identifier from a media services client device~~ an identifier signal identifying the DHCT.

42.   (Currently Amended) The ~~media services server device~~ DHCT of claim 41, wherein the processor is further configured to associate the ~~media services client device~~ identifier signal with the subscriber identification information ~~corresponding to the media services client device identifier~~.

43.   (Currently Amended) The ~~media services server device~~ DHCT of claim 42, wherein the processor is further configured to receive the subscriber identification information from a billing manager system of the media services server device.

44-47. (Canceled)

48.   (Currently Amended) The ~~media services server device~~ DHCT of claim [[38]] 1, wherein the ~~subscriber identification information~~ media presentation is transmitted as part of a data packet of an MPEG transport stream.

49-58. (Canceled)

7